

## **AGRIM Housing Finance Social Media Lead Ad Report**



BY WEBTEK Digital

Smart - Focused - Innovative - Passionate



## **Social Media Ad Details**



### Ad Started From 31 March 2021 – 01 May 2021

Campaign Name	Total Leads	Reach	Impression	Cost Per Leads	Amount Spent
AGRIM Lead	532	42,217	86,895	₹23.85	₹12,688.72

<sup>\*</sup>Total approved budget for the campaign is ₹15,000 inclusive 18% GST



#### **Facebook Lead Ad Preview**



#### Mobile Feed



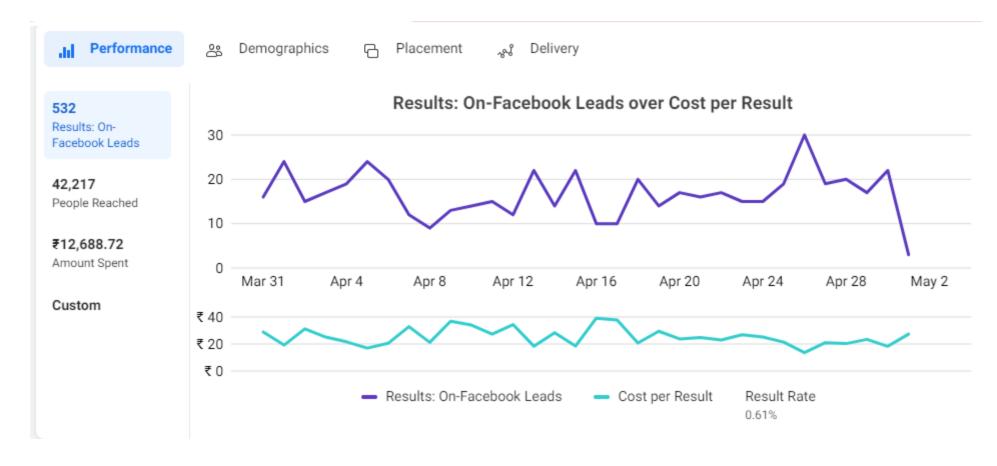
#### **Desktop Feed**





## **Ad Performance Chart**







# Ad Demographics









# Thank You